

DR. B.R. AMBEDKAR NATIONAL LAW UNIVERSITY
[ESTABLISHED BY THE HARYANA STATE LEGISLATURE ACT NO. 15 OF 2012]

REVEAL YOUR CREATIVITY JOIN NOW!!!



The Last Date for Submission of entries is 05 May, 2019

**Winner
Prize
Rs. 10,000/-**

**For more information, Please visit:
Website: www.dbranlu.com
E-mail: registrar.dbranlu@gmail.com**

ABOUT THE UNIVERSITY

Dr. B.R. Amedkar National Law University, Rai, Sonipat is (established by the State Legislature Act 15 of 2012) situated in Haryana in the Rajiv Gandhi Education City, Rai, Sonipat. DBRANLU intends to adopt a logo, which should reflect university's vision and mission. The University has decided to select a logo through an open competition. Professional, amateurs and students are invited to be part of the event in the competition by sending their entries. Single Selected entry will be duly rewarded of Rs. 10,000/-.

Participants are required to send their entries only through e-mail at vc.dbranlurai@gmail.com.

The last date for submission of entries is 05 May 2019.

A. Terms and Conditions for Sending Entries

- The Competition is open to individuals, teams and organizations from across the world but restricted to Indian nationals only.
- All entries must be submitted by email to the above mentioned e-mail id ONLY.
- Finally selected entry would be the intellectual property of the DBRANLU and the participants cannot exercise any right over it.
- The logo design must be original and should not violate any provision of the Indian Copyright Act.
- Plagiarism of any nature would not be allowed.
- The logo should be Unique, Creative, Thematic, Resonates with the purpose and name of University.
- The logo must not contain any provocative, objectionable or inappropriate content.
- The slogan associated with logo must be in English/Hindi/Sanskrit language or combination thereof.

- Multiple submissions of logo by the same participant would not be accepted.
- The logo should also reflect the culture of Haryana state.
- The employees of DBRANLU as well as their family members are not allowed to take part in this Competition.
- The designs of the presented logos must be unpublished and directly created for this competition.

The participants should send their entries along with the following:- Name, Father's name, DOB, Address, Phone No., Passport size photograph and copy of Aadhar card or any valid ID. Entries with incomplete submission will not be considered. DBRANLU reserves the right to cancel or amend all or any part of this competition and/or Terms and Conditions/Technical Parameters/Evaluation Criteria, or the cancellation of the contest, will be updated/posted on the DBRANLU website. It would be the responsibility of the participants to keep themselves informed about the changes, if any.

B. Technical Parameters

- Participants should send the entry in JPEG/JPG/PNG format only.
- The Logo should be in high resolution with minimum 300 DPI (Dots Per Inch).
- Logo should be colorful. The size of the logo shall be of 7.62cm x 7.62cm.
- Logo should be designed on a digital platform. The prize winner shall be required to submit the design in an editable and open file format. Participants should ensure that original design are submitted.
- The Logo should be usable on the website/social media/printed materials such as b/w press releases, stationery and signage, labels etc.

C. Evaluation Criteria

- All the entries received by DBRANLU would be assessed for awards by Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed by a Selection Committee for final evaluation.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the vision of DBRANLU.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants on any decision of Selection Committee.
- All legal proceeding shall be subject to jurisdiction of Haryana State.

**Sd/-
REGISTRAR**